Introducing Focus INC

Focus INC, a Cameron Foundation initiative, established this year to provide affordable, flexible and pertinent educational sessions for nonprofit, community and faith-based organizations in the Tri-Cities and Southside areas of Central Virginia. While the program emphasis falls into the broad category of Increasing Nonprofit Capacity (INC), specific sessions relate to board development, management, program outcomes and fund development. Board members, organization staff, volunteers and individuals considering a career in the nonprofit sector will all benefit from participation in this program.

While not organized as a certificate program, session participation is tracked for registrants and cumulative participation reports will be provided upon request. Homework is not required, grades will not be given and participants are encouraged to use their organizations’ issues and situations in session discussions and when creating practice deliverables. Our intent is provide nonprofit organization representatives with resources that enable them to do their jobs more effectively.

Instructors in our program are nonprofit educators and management consultants who work with nonprofit organizations to enhance organizational dynamics and sustainability. Many of them have specific experience working with organizations in the Tri-Cities and Southside area.

For more information on Focus INC or to receive a Program Registration Form, contact The Cameron Foundation at (804) 957-5913 X1101. To learn about upcoming sessions, see the Calendar of Events on page 4.

Petersburg Health Care Alliance (cont.)

Petersburg ranks as one of Virginia’s poorest localities in terms of its health indicators. Through its existing site, the Petersburg Health Care Alliance (Alliance), CVHS is already considered a key safety net provider—that is, offering primary health care to residents of greater Petersburg regardless of their ability to pay. However, the goal of the new center is to even further improve access to necessary primary care services and, therefore, radically change the level and type of primary care available to the underserved residents of Petersburg.

The new center will create a health care environment that fosters wellness, addresses pressing health care needs and serves as a dynamic part of the health care continuum for the uninsured and underserved in greater Petersburg. With this first class facility and compassionate, professional staff, it is the Alliance’s goal to create an environment that supports the dignity of every patient, while addressing a myriad of health care conditions and concerns facing many individuals in the community.

The new center will serve as a “one stop shop” for area residents, encouraging an integrated, coordinated approach to a patient’s overall health care. Additionally, staff will incorporate an expanded community outreach component into the practice, reaching out to find the hard-to-reach patient and bringing that person into care. CVHS believes that input and participation in the governance of its community health centers is fundamental to the health centers’ core values. As a result, the Alliance Advisory Board will now serve both the Alliance and the new site.
New Website

The Cameron Foundation continues to provide nonprofits in our area the most accessible ways to find information and learn the services and opportunities we provide.

After three years we have completely revised our website to reflect the many new and exciting things going on at the Foundation. We invite you to visit us at www.thecameronfoundation.org to learn more.

Calendar of Events

Grant Letter of Intent (LOI) Deadlines:
September 1, January 2 and May 1 of each calendar year

Grant Proposal Deadlines (Requested by the Foundation After an LOI Has Been Reviewed): October 15, February 15 and June 15

If approved, proposals submitted in October are awarded in February; proposals submitted in February are awarded in June; and proposals submitted in June are awarded in October

Southside Virginia Nonprofit Resource Center Orientation Sessions:
9:30 to 11:30 a.m. August 9, November 8 and February 14

Focus INC
June 5, 12, 19 & 26, 5:30 – 7:30 p.m. – Strategic Planning and Nonprofit Lifecycle Stages
July 14, 10:30 a.m. – 2:30 p.m., & 19 & 26, 9 – 11 a.m. – Grant Writing Strategies
August 15 & 22, 9 a.m. – 1 p.m. – Nonprofits and the IRS Function
September 15 & 22, 1 – 5 p.m. – Board Development Strategies
October 1 & 8, 9 a.m. – 1 p.m. – Financial Management for Nonprofit Organizations
November 1 & 8, 9 a.m. – 1 p.m. – Show Me the Money: Grant Writing Basics
December 6, 5 – 9 p.m., & 8, 10:30 a.m. – 2:30 p.m. – Attention Commanding Marketing & Communication Techniques

Welcome to The Cameron Clarion. The Cameron Foundation’s newest addition in promoting and providing support to area nonprofits. The Cameron Clarion will be produced twice annually, providing news and updates on resources, events and deadlines, and spotlighting of grant recipients. This inaugural edition of the newsletter comes at a busy time with the recent launch of The Cameron Foundation’s new website, ongoing information sessions, the current grant cycle and the Southside Virginia Nonprofit Resource Center Grand Opening. As always, we welcome any comments or questions that you may have and look forward to continued service to the Tri-Cities and Southside area.

PETERSBURG HEALTH CARE ALLIANCE:

Expanding Access to Affordable Health Care in Petersburg

A grant from The Cameron Foundation for $750,000 will enable Central Virginia Health Services (CVHS) to greatly expand primary health care services to residents in greater Petersburg. CVHS will construct a second facility in Petersburg that will initially house medical and pharmacy services, along with a large community room that will be used for classes and community meetings. When fully completed, dental and behavioral services will also be included.

The facility is expected to open in the summer of 2007 on Poplar Drive, conveniently located at the junction of Interstate 95 and Wagner Road. It will be named the Appomattox Area Health and Wellness Center. A Grand Opening will be scheduled for the fall to which the public will be invited.

At 10,000 square feet, the building will have nine medical exam rooms, a treatment room, triage space, laboratory, reception area, pharmacy, three dental operatories, behavioral health counseling areas and offices for both clinical and administrative portions of the practice. Of the total award, $650,000 is allocated for the building project. The balance will help support the salary of an additional physician.

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