The Cameron Clarion. The Cameron Foundation’s biannual newsletter, is dedicated to promoting and supporting area nonprofit efforts. Please join us in this issue as we explore the continued growth of several nonprofit organizations and initiatives that are dedicated to increasing the quality of life in our shared neighborhoods and communities. As always, we welcome any comments or questions that you may have and look forward to serving the Tri-Cities and Southside area.

Meet Jill C. Coleman

- Where were you born and raised?
  Eastern Henrico County, VA

- How will the Foundation be able to better carry out its mission with the creation of your new position?
  In this new position I believe I will be able to alleviate the Foundation president of many of the day-to-day management duties he has been responsible for so that he can focus more on strengthening and growing the capacity of the Foundation to better serve the nonprofits in its service area.

“I’m definitely happy to be returning to community-based work, which I have always found greatly rewarding.”

Vice President for Programs Hired

The Cameron Foundation is pleased to announce the arrival of Jill C. Coleman, who has filled the newly created position of vice president for programs. In this role, Coleman will direct program activities, including grantmaking, special projects and other programs operated by the Foundation. In collaboration with the president, she is responsible for establishing policies and procedures to implement and manage programs, as well as direct, administer and coordinate the Foundation’s activities in accordance with policies, goals and objectives established by the board of directors and the president. She also will lead and oversee some day-to-day operations such as the hiring and supervision of program staff; the coordination of the annual grants budget; and the assessment and reporting of organizational performance.

MEET JILL C. COLEMAN

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continued on page 3 - see Vice President
New Grant Program Launched to Help Meet Growing Demand for Basic Human Needs

In the midst of the economy’s downturn, many health and human service organizations are facing sharp increases in a demand to meet the basic needs of people across the Southside region. Those needs include providing emergency housing assistance, health care, food, security and more.

As part of its continuing response to the local impact of the economy on these nonprofits, in June The Cameron Foundation’s board approved the creation of the Basic Human Needs Emergency Grant Program. This new initiative provides a maximum grant award of $10,000 to organizations serving residents of the Foundation’s service area in specific categories. Eligible nonprofits are those that provide basic human services and that currently, or in the past, have been the recipient of a Cameron Foundation grant. Funds are used to respond to individuals in crisis.

“Every day we see the negative impact the economy is having on our grantee organizations and the people they serve,” said Najmah Thomas, Foundation senior program officer. “The Foundation’s new grant program is designed to help our grantees meet the basic human needs of individuals in dire situations.”

Eligible organizations already have been contacted by the Foundation to instruct them on how to request a Basic Human Needs Emergency Grant. The Foundation has designed an expedited process to respond quickly to these requests and will reply with a decision approximately four weeks from the receipt of a completed application. For more information on this grant program, contact Najmah Thomas at nthomas@camfound.org or call the Foundation at (804) 732-8900.

Behavioral Health Needs Assessment Plan Now Available

In 2007 The Cameron Foundation awarded a grant to Central Virginia Health Planning Agency (CVHPA) to update the region’s health and human services needs assessment, which had been last completed in 2005. Published in 2008, the new version identified five priority areas for health status improvement, including behavioral health services. In response, a behavioral health services steering committee was formed consisting of individuals from key agencies across the region. The committee has been meeting regularly over the last year to candidly discuss the region’s mental health services strengths and weaknesses and to develop a plan to improve these services. The results of the committee’s findings, along with this plan, can be found in the 2009 Behavioral Health Needs Assessment Plan. The document will be available this October on the Foundation’s website, www.camfound.org under “Need to Know—Publications,” and on the CVHPA website, www.cvhpa.org. A limited number of print copies also may be requested from the Foundation by contacting Valerie Liggins at vliggins@camfound.org.

“The comprehensive information contained within this document will prove a valuable tool for providers and organizations to address unmet behavioral health needs in our service area,” said Liggins, Foundation program officer. “It not only explores shifting behavioral health trends, but drills down to reveal the reasons why they may be occurring, as well as contains best practice research and models on how to address these trends.”
Vice President (cont.)

What one thing would you like the staff of the nonprofit organizations that the Foundation serves to know about you?
That my new position is designed to facilitate more support for them to reach their goals of improved capacity, not to monitor them more carefully or make them jump through “hoops” for Foundation assistance.

What are you most excited about when you think of your new position with the Foundation?
I believe that in my new role I’ll have a better ability to make a greater positive impact on a local level than ever before in my career, and that excites me. I’m definitely happy to be returning to community-based work, which I have always found greatly rewarding. I’m also looking forward to working in a foundation environment, where I will be part of a group that can help support organizations and programs that will benefit the community but that otherwise might not exist due to lack of funding.

What would you describe as your most satisfying work at your previous job?
I was sent to Bangkok, Thailand to direct the organization’s response to the December 2004 tsunami in India, Sri Lanka and Indonesia. I was sent there six months after the tsunami and challenged with transitioning the teams in place from emergency mode back to a community-based, sustainable program model.

What was your first job and what lesson did you learn there that you keep with you today?
I was a sales clerk at Worth’s Department Store in Richmond. It taught me how to proactively approach and listen to a person’s needs so that I can guide them in the right direction to help fill those needs. I learned that my role was to provide as much information (or selection) as possible so that at the end of the day, the shopper felt he or she made the right decision because of the information I was able to provide.

What do you do when you’re not working?
I’m a walker, and walk most mornings for exercise. I also take piano classes, read, cook, travel and spend as much time with my family and friends as I can. I take pleasure in working around my house to make it into a home my husband and I can enjoy.

Who or what inspires you?
I’m most inspired by children. They don’t know their limitations or boundaries until someone points them out to them. They’re innocent and not tarnished by experiences. They represent possibility and hopefulness to me.

What was the most memorable book that you’ve read?

What are you reading right now?
“There is a light that cannot be hidden,” by Mary Baker Eddy (First Church of Christ, Scientist Publishing Corp., 2008).

What is the number one skill or practice that has contributed to your success?
Reading is always critical. Finding out as much information as I can about whatever project or challenge I’m approaching has always been very helpful to me. Also, I’ve found that often the key to success lies in looking at the big picture for all the clues before developing a solution. So often we’re in a rush to get things done and move on to the next project or item on our to-do list that we miss the target because we didn’t do our due diligence beforehand.

MEET JILL C. COLEMAN

RECENT EMPLOYMENT HISTORY:
Special Assistant to Vice President – Global Program Group;
Senior Manager, Tsunami Response, Asia;
Special Assistant, International Programs Director; and
Assistant Director, U.S. Programs

EARLIER EMPLOYMENT HISTORY:
Worked with small community-based organizations in varying capacities in the greater Richmond area.

PRIOR CONNECTIONS TO THE TRI-CITIES:
Worked with the Petersburg Redevelopment and Housing Authority as the first community service coordinator.

EDUCATION:
Averett University, Danville, Virginia, M.B.A., 1996
American University, Washington, D.C., B.A., Psychology, 1977

FAMILY STATUS:
Married. No children. Part of a large, close family that includes mother, grandmother, four brothers and numerous nieces and nephews, aunts, uncles and cousins. I lost my father last year.

What’s the best career advice you were ever given?
Seek what you love and then put some work into it beyond the 9-5. If you love it and want it, you’ll get it, be good at it and enjoy it.

What keeps you enthused about your career?
The continuing opportunities and increasing responsibilities that I have been presented with over the years, like making the career move to serve as vice president of programs for The Cameron Foundation.
2009 Recognition Awards Announced

In its August meeting, the Foundation’s board of directors approved the recipients of this year’s Cleveland A. Wright Award for Outstanding Community Service and Excellence in Organizational Management Award. This is the third year for each of the recognition award programs.

This year the Foundation received 14 nominations for the Cleveland A. Wright Award for Outstanding Community Service, representing a total of nine organizations. Eight of the nine candidates were eligible for consideration. Led by Foundation director James L. Thacker, Jr., a panel of seven community representatives reviewed the applications and voted to recommend this year’s recipient.

The American Red Cross – Southside Area Chapter has been chosen as the 2009 Cleveland A. Wright Award for Outstanding Community Service recipient. The organization will be presented with its award, accompanied by an unrestricted gift of $40,000, at the Foundation’s annual grant awards ceremony, to be held on October 27.

For this year’s Excellence in Organizational Management Award, a total of four completed applications were received by the July 9 submission deadline. These materials were reviewed and scored by a committee of representatives from the community. The consensus process to arrive at recommendations was led by committee chairman and Foundation director, Dr. Gurpal S. Bhuller.

Crater Community Hospice has been selected to receive the 2009 Excellence in Organizational Management Award. Additionally, Pathways-VA, Inc. and Virginia’s Gateway Region each have been named for honorable mention awards. To the winner, the Foundation will present an award and unrestricted gift of $30,000 at the October 27 ceremony, and each of the organizations chosen for honorable mentions will receive a certificate along with a gift of $10,000.

The Cameron Foundation’s annual grant awards ceremony will be held October 27.
Recognition Awards Review Committees: A Profile

The review committees of the Cleveland A. Wright Award for Outstanding Community Service and the Excellence in Organizational Management Award are made up of volunteers who live or work within the community. They are identified by the Foundation staff and board members, invited to serve and approved by the Foundation’s board. Each committee is chaired by a member of the board.

Cleveland A. Wright Award for Outstanding Community Service

In addition to committee chair and Foundation director James L. Thacker, Jr., the following is a list of community at-large members who comprise this review committee.

Melaney A. Caldwell, M.D.
Dr. Caldwell has been a practicing pediatrician in Colonial Heights for 11 years. At Caldwell Pediatric Wellness Center, Dr. Caldwell and her staff reach out to the community with health and wellness seminars in schools, churches, health fairs and school readiness programs. Additionally, her office is one of more than 3,000 participants in the Reach Out and Read Program, which serves more than three million children across the country.

Ms. Chequilla H. Fields
Ms. Fields has been with Sussex County Department of Social Services for 24 years, the last nine as director. Ms. Fields serves on The Virginia League of Social Services Executives Comprehensive Services Committee, Sussex County Emergency Management and Sussex County Community That Cares boards.

The Hon. Vanessa C. Justice
Ms. Justice is former mayor of Hopewell (2004-2006) and former Ward 1 councilwoman (2002-2004). Previously, she worked in public education for 10 years, followed by two years as an education specialist at the Training and Doctrine Command Department of the U.S. Army. She is past president of The James House and immediate past chair and current member of the board of the American Red Cross – Hopewell-Prince George Chapter.

Ms. Angela M. Orrell, R.N., B.S.N.
Ms. Orrell has lived in Dinwiddie County for 26 years. She is widely recognized as an artist and documentary photographer. Ms. Orrell also is the Virginia Department of Health district nurse for the Crater Health District. Her volunteer affiliations in Petersburg are with health and human services, as well as cultural enrichment organizations.

Pastor J. David Tolbert
A Petersburg resident for over 20 years, Pastor Tolbert has served as pastor of Emmanuel Apostolic Temple in the city since 2002, following many years as assistant pastor. He is a licensed minister with the Pentecostal Assemblies of the World; serves as chairman of the Budget and Finance Committee with the Virginia State Council Apostolic, Inc.; and, he is a member of the advisory board for Gamaliel Foundation’s Petersburg Project.

Dr. Robert L. Turner
Dr. Turner is acting chief operating officer and vice president for development at Virginia State University, as well as executive director of Virginia State University Foundation. He serves on the boards of both the Crater Development Company and the Watkins Centre Community Development Authority Board. He has extensive managerial and practical work experience in human resources, business, higher education and law.

Excellence in Organizational Management Award

In addition to committee chair and Foundation director Dr. Gurpal S. Bhuller, the following is a list of community at-large members who serve on this review committee.

Dr. Virginia R. Cherry
Dr. Cherry is the library director for Richard Bland College. Dr. Cherry is a member of the American Library Association, the Association of College and Research Libraries and the Virginia Library Association. Some of her publications include “Research in Public Administration” and “Dictionary of Virginia Biography.”

Dr. Ray L. Drinkwater
With a career spanning 34 years at John Tyler Community College, Dr. Drinkwater currently is the dean of student services. He completed his bachelor’s degree in history at Virginia Commonwealth University (VCU), his master’s degree in counseling at the University of Virginia and his doctorate at VCU.

Mr. Earnest H. Greene
Mr. Greene is external affairs manager, Dominion Resources Services, Inc. Central Region with over 20 years of experience in environmental/public policy. He is an active volunteer for Dominion’s community projects as well as St. Paul’s Baptist Church. His board memberships include Friends of the Lower Appomattox River, Petersburg Chamber of Commerce – Chair of the Education Committee, Southside Leadership Council, United Way of Greater Richmond and Petersburg, Crater Regional Workforce Investment Board and Learn to Earn, Inc.

Ms. Lynn H. Saunders
Ms. Saunders has served as the grant writer for the Appomattox Regional Governor’s School since 2007. Ms. Saunders has extensive community experience, including ten years of service with the Refugee and Immigration Service and six years as a community liaison volunteer for the Mechanicsville Churches Emergency Services.

Ms. Heather Turbyne-Pollard
Ms. Turbyne-Pollard has been employed at United Way of Greater Richmond & Petersburg for eight years, serving in various roles in the organization’s Community Building department. Currently, as assistant vice president of community investment she manages a $6 million investment portfolio for programs that effectively serve older adults and their caregivers, children, youth and their families and individuals in crisis in our community.

Ms. Carol D. Woodward
Ms. Woodward has spent 22 years as a civil law trial attorney in the greater Richmond area. She also is a volunteer consumer arbitrator for the Better Business Bureau of Central Virginia. For eight years, Ms. Woodward was a member of the Prince George County Planning Commission, including one year as chair. She currently serves on the Prince George County Board of Zoning Appeals and is an active member of the Rotary Club of Prince George County, having served as secretary and president.
Demolition of Former Southside Regional Medical Center Building Completed

The former Southside Regional Medical Center (SRMC) building at 801 South Adams Street is now fully demolished, and the approximately 23-acre-site where it has been located since 1951 has been graded and seeded as it awaits future use. The Cameron Foundation, which owns the site, had previously determined that it was not financially feasible for the building to be renovated or otherwise used.

A special subcommittee created by the Foundation’s board of directors to oversee demolition and land re-usage selected S.B. Cox Construction of Richmond, VA to handle the project from waste abatement and demolition to grading and reseeding. The parking lot has been left intact to help prevent soil erosion. The SRMC Cancer Center and School of Nursing will remain at the site until a new location for each program is found. The two organizations may remain at this location until August 2013.

Prior to the start of the demolition, the Foundation informed S.B. Cox Construction that there were time capsules in the cornerstone of the original 1951 building and another one in the cornerstone of the 1976 addition. Once work began, they were found, each containing a detailed history of the hospital and contractor information, promotional hospital brochures and more. Copies of the contents of the boxes are located at The Cameron Foundation’s office.

The committee has also met with a consultant about future possibilities for the site and is working closely with the City of Petersburg, Virginia’s Gateway Region and the Crater Planning District Commission. “It had been determined that until the site was cleared, aggressive marketing tactics would be wasted,” explained Cleveland A. Wright, chairman of the demolition and re-usage subcommittee. “However, now that the work is completed, it is time to position these 23 acres as a highly desirable location for a business, nonprofit or other entity.”
Progress Made on Foundation’s New Headquarters

It is estimated that next September The Cameron Foundation will move into its new headquarters in the historic Weddell-McCabe-Chisolm house at 228 South Sycamore Street in the Poplar Lawn section of Petersburg. Petersburg-based Enteros Design was selected last year by the board to draw up the plans to renovate and enlarge the circa 1840 Greek Revival residence. Monument Construction, LLC of Richmond has recently made a successful bid on the project and has already begun construction. The contractor has committed to making use of several local subcontractors to complete the project.

The newly renovated and expanded building will better meet the growing needs of the Foundation that have resulted from its expansion of services and programs. In particular, the 5,000-square-foot addition to the building that will house a conference center and the parking lot in the rear for persons using the conference center will fill an urgent need the Foundation currently has to meet the growing demand for on-site meetings, seminars and training sessions.

Staff Changes

Welcome

Michelle L. Martin, Administrative Associate
Michelle Martin comes to the Foundation with a long history of administrative experience. She most recently served in that capacity at Chesterfield County Planning Department.

Steven D. Dailey II, Contract Program Officer
Steven Dailey is working with the Foundation on special assignments, particularly those related to the technical assistance grant program, to aid in the long-term impact of the Foundation’s work.

Theresa M. Thompson, Contract Program Officer
Theresa Thompson primarily is assisting the Foundation with a variety of grant-related duties, including site visits, reviewing and evaluating grant proposals and making recommendations based on these evaluations.
The City of Petersburg has had the highest teen pregnancy rate in Virginia for nine consecutive years. In fact, in 2007 Virginia's teen pregnancy rate was 27.2 per 1,000, compared to Petersburg's teen pregnancy rate of 85.5 per 1,000. Not surprisingly, the 2008 Health Needs Assessment Report funded by The Cameron Foundation ranked teenage pregnancy prevention as one of the top five priority areas for health status improvement in the Foundation’s service area. The report included recommendations to address this health priority, including the development of a teen resource center, training and support to teen parents reentering the school system, provision of evidence-based pregnancy prevention programs to young people in the schools and community and expansion of school-based services to older teens.

In order to help support some of these recommended initiatives, the Petersburg Health Department (PHD) applied to The Cameron Foundation for funding. In February 2009 it was awarded a two-year grant totaling $462,138 to support the salary and benefits of staff, as well as the costs associated with provision of long-term contraceptive options, teen educational materials and community outreach for a Petersburg Teen Pregnancy Prevention Pilot Project.

This pilot project provides age appropriate, comprehensive sexual health education to help reduce teen pregnancy and sexually transmitted diseases. There are various activities associated with the initiative, such as educational sessions conducted through Petersburg Public Schools, coalition meetings with community partners and educational sessions conducted with youth and parents in the community setting. The coalition includes key community stakeholders who come together to create and adopt strategies to reduce the teen pregnancy rate.

Additionally, as part of this pilot project, in February 2009 the PHD opened a teen-only resource center called Health Space, where teens ages 13-18, male and female, can go for information, contraceptive services, STD screening and treatment, counseling, immunization and referral services. The clinic is teen-focused, culturally sensitive and provides both walk-in services, as well as services by appointment. The center is located at 301 Halifax Street in the PHD building.
In order to encourage a dialogue between teens and the Health Space staff, there is a private, direct line to the center, as well as a center cell phone to which teens can ask questions. There’s also a blog, called healthspaceteen.blogspot.com where teens and staff can share their opinions and experiences, as well as give advice.

“We only publicly launched the Petersburg Teen Pregnancy Prevention Pilot Project at the end of May, but we’re already seeing daily attendance to our programs and services show progressive increase,” said Tara Dickerson, PHD health educator.

The pilot project is still in its infancy, but due to the research put into it to identify the qualities of model teen pregnancy prevention programs and the fact that it is realizing early successes, other localities within the Foundation’s service are looking into replicating the program for their residents down the road.

Farewell

Suzie S. Weng, 2008/2009 Intern

Suzie Weng graduated in the spring of 2009 from Virginia Commonwealth University (VCU) with a Masters of Social Work in Administration Planning and Policy Practice, as well as a certificate in nonprofit management. She begins the VCU Social Work Ph.D. Program in the fall.

Rebecca H. Eisenman, 2008/2009 Intern

Rebecca Eisenman completed the Masters of Social Work Program at Virginia Commonwealth University with a concentration in Social Work Administration, Planning and Public Policy. She graduated in the spring of 2009, also earning a certification in nonprofit management. Rebecca now works as the coordinator for ConnectSouthside and Learning & Leadership.
Southside Community Partners Nonprofit Resource Center

Fall 2009 Learning & Leadership Calendar

OCTOBER

Thursday, Oct. 1, 10 a.m. - 2 p.m. ➤ Proposal Writing & Budgeting; PRESENTER: The Foundation Center

Tuesday, Oct. 13, 11:30 a.m. - 1 p.m. ➤ Executive Lunch Series: Building an Effective Board; PRESENTER: Chuck Koutnik

Tuesday, Oct. 27, 9 a.m. - 12 p.m. ➤ Budgeting Reality: Organizational, Programs, Grants; PRESENTER: Melody Stone

Thursday, Oct. 29, 9 a.m. - 12 p.m. ➤ Survey Design & Analysis; PRESENTER: Jess Fowler

NOVEMBER

Tuesday, Nov. 3, 9 a.m. - 12 p.m. ➤ Employee Recruitment & Retention; PRESENTER: John Dougherty

Thursday, Nov. 5, 9 a.m. - 12 p.m. ➤ Social Media: What’s All the Fuss About?; PRESENTER: Sarah Milston

Thursday, Nov. 12, 11:30 a.m. - 4:30 p.m. ➤ Practicing The Ask; PRESENTER: Suzanne Hogg

Tuesday, Nov. 17, 11:30 a.m. - 1 p.m. ➤ Executive Lunch Series: Understanding Financial Statements; PRESENTER: Randy Howard

DECEMBER

Tuesday, Dec. 1, 9 a.m. - 12 p.m. ➤ Getting Chummy with IRS 990; PRESENTER: Melody Stone

Thursday, Dec. 3, 9 a.m. - 12 p.m. ➤ Fundamentals of Community Organizing: Effective Outreach Strategies & Tactics;
   PRESENTERS: Tammi Nichols & Cathy Woodson

Thursday, Dec. 3, 12:30 p.m. - 3:30 p.m. ➤ Fundamentals of Community Organizing: Advanced Planning & Analysis;
   PRESENTERS: Tammi Nichols & Cathy Woodson

Tuesday, Dec. 15, 9 a.m. - 12 p.m. ➤ Understanding Community Analysis & Power Mapping; PRESENTERS: Tammi Nichols & Cathy Woodson

Thursday, Dec. 17, 9 a.m. - 12 p.m. ➤ Fatal Nonprofit Marketing Mistakes and How to Avoid Them;
   PRESENTERS: Michelle Olgers & Dann Hall

All workshops require a standard $20 registration fee unless noted otherwise. Workshops are held at the Appomattox Regional Library System in Hopewell.

NEW! Now you can register and pay online for SVNRC’s professional workshops and classes. For more information on the sessions or to register, visit www.ConnectSouthside.org/NPTrainings.

NEW! Make appointments with the Center’s coordinator online at www.connectsouthside.org.

The Center is located in:
The Appomattox Regional Library
209 E. Cawson St.
Hopewell, VA 23860
(804) 458-6329
www.arls.org

Hours:
Monday – Thursday, 10 a.m. - 9 p.m.
Friday & Saturday, 10 a.m. - 6 p.m.
Closed Sundays
Announcing:
Southside Community Partners

As previously announced, the Southside Virginia Nonprofit Resource Center, Focus INC and ConnectSouthside have combined forces under one nonprofit resource program umbrella, which now has a new name. Southside Community Partners.

This new identity aligns the group with a unified mission: Building a strong Southside community through developing and strengthening the nonprofit sector.

The program brings together new expert resources, partnerships and staff to better meet identified community needs. A new focus for Southside Community Partners is to facilitate collaborative engagement — to bring together groups and individuals with emerging community project ideas to share and leverage their resources. Southside Community Partners will work with emerging organizations and well-established institutions to build their operations and programs to better enable sustainable, positive change in the Southside region. Currently more than 600 nonprofit and community-based organizations are part of the Southside Community Partners network.

New workshops led by expert instructors have been incorporated into the Southside Community Partners’ Learning & Leadership training program to deliver high-impact approaches for increasing organizational effectiveness. Topics include fundraising, board fundamentals, volunteer coordination, marketing for nonprofits and others.

Through ConnectSouthside.org, the web-based social and knowledge network, Southside Community Partners provides free, one-stop, online access to all of the organization’s resources, as well as the means for connecting the local nonprofit community to each other for collaboration and information exchange.

Nonprofit organization resources are now even more accessible with the help of highly skilled staff and advisors. The library has added a new reference librarian-nonprofit collection specialist, who is available to provide individual assistance in successful use of Resource Center tools and materials. Chuck Koutnik, resource center consulting coordinator, continues to provide expert individual and group instruction on successful processes for researching funders, as well as coaching on implementation of nonprofit management and governance resources. Rebecca Eisenman, coordinator for ConnectSouthside and Learning & Leadership, and Vera Pakizer, research assistant, both offer extensive communication and program advice and assistance. Funding support for the Appomattox Regional Library System Southside Community Partners is provided by The Cameron Foundation and the John Randolph Foundation. Southside Community Partners is powered by ConnectSouthside.org, a partner affiliate of the ConnectNetwork. Southside Community Partners serves the cities of Colonial Heights, Hopewell and Petersburg and the counties of Dinwiddie, Prince George, Sussex, Surry and southern Chesterfield.
Calendar of Events

Grant Letter of Intent (LOI) Deadlines:
September 1, January 2 and May 1 of each calendar year

Grant Proposal Deadlines (Requested by the Foundation After an LOI Has Been Reviewed): October 15, February 15 and June 15

If approved, proposals submitted in October are awarded in February; proposals submitted in February are awarded in June; and proposals submitted in June are awarded in October.

Information Workshops

The Foundation hosts information workshops for organizations to learn about The Cameron Foundation, its mission and grant submission procedures. Onsite workshops are offered at the Foundation’s headquarters at 24 West Old Street in Old Towne Petersburg and are conducted by the Foundation’s program officers, Valerie Liggins, Risha Stebbins and Najmah Thomas. The sessions begin promptly at 9:30 a.m. and run for approximately two hours. Organizations are encouraged to have a representative attend one of these workshops to find out more about the Foundation's priorities and the application process. Existing grantees or organizations currently under review for grant consideration do not need to attend information workshops.

To inquire about the onsite workshops, interested organizations should call the Foundation’s offices. Because space is limited, participation will be on a first-come, first-served basis. To reserve a space at an onsite workshop or to request a copy of the Foundation’s guidelines and application materials, you may email or call Dianna Lester, our administrative associate, at dlester@camfound.org or (804) 732-8900. (Email is preferred.) Please provide the following information when you make your reservation: organization, your name and position in the organization, phone number, date of workshop you would like to attend and email (if available).

The Next Onsite Session Dates Are:

Thursday, November 19
Thursday, December 3
Thursday, December 10

More onsite sessions will be scheduled as needed, so please sign up with Dianna Lester to receive notification of new information workshop dates as they are added.

In addition, the Foundation periodically schedules offsite information sessions to accommodate nonprofit organizations that may be located in the outlying areas of the Foundation’s service region. For further information or to reserve a space at one of the Rural Outreach Information Sessions, please email Najmah Thomas at nthomas@camfound.org or call her at (804) 732-8900. Please note, in the event that registration for a Rural Outreach Session does not reach a minimum of five individuals, that workshop will be postponed.